

KAREN TAN

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+1 (626) 221 5687

EDUCATION

Art Center College of Design

B.S in Environmental Design with Honors, Pasadena - CA | 2016

Ecole Camondo

Bachelor in Interior Architecture and Design - Paris, France | 2012

Lycée Sévigné

Associate Degree in Fashion Design and Textile - Tourcoing, France | 2009

SOFTWARES

Rhinoceros

V-ray

AutoCAD

Photoshop

Illustrator

InDesign

SKILLS

3D Modeling

3D rendering

Graphic Design

Concept Design

Design Development

Branding

Environmental Graphic

Handrendering

Digital drawing

Art Direction

LANGUAGES

French/English/Chinese

EXPERIENCE

Freelance Experiential Designer | Karen Tan Design LLC

September 2017 - Current

Collaborated with various agencies such as Jack Morton, 190over60, MKG, Gradient Experiential. Brands include Google Android, Youtube, Amazon, Netflix, Molson Coors, Apple TV+, Diageo, Youtube

Experiential Designer | NVE

October 2021 - June 2023

Space planned, drafted floor plans, and selected furniture for Apple TV+ Premieres, rendered and designed press walls and moodboards.

Designed, rendered and executed custom design elements for Diageo Ketel One, Showtime, AMC, Crown Royal, Costume Guild Awards.

Freelance Experiential Designer | Highness

April 2021 - November 2022

Designed and rendered concepts for Amazon Studios Premieres - The Boys drive-in experience at the Hollywood Palladium, Peripheral, designed client decks, 3D rendering, graphic designs, environmental signage, worked with fabrication shops and print vendors.

Freelance Experiential Designer | Jack Morton Chicago

June 2021 - July 2021

Designed and conceptualized experiential activations and environmental graphic for Miller Lite at the Buffalo Bills Stadium, created client decks, 3D rendering, graphic designs and presented creative decks to client.

Experiential Designer | Agen-C Experiential & Digital Marketing

Beverly Hills, CA | Jan 2019 - March 2020

Designed 3D renderings, environmental signage, and graphic designs for experiential activations and large scale events. Created initial concept, graphic templates and the look and feel for event decks and client presentations. Drafted spec drawings for fabrications, floor plans and elevations. Curated and selected event fixtures that reflect the look and feel of the brand's identity.

Clients include: Goop, Hulu, Netflix, Beverly hills Rodeo Drive, Amazon, Fox

Experiential Designer | The Visionary Group

Culver City, CA | Nov 2017 - Dec 2018

Designed and led creative design for experiential activations and large scale events. Created 3D renderings for event decks and client presentations. drafted build documents, shop drawings and floor plans.

Clients include: Google, Samsung, Ebay, Netflix, Nickelodeon, Facebook

Show Set Designer | Opak Creative

Pasadena, CA | Sept 2017 - Nov 2017

Drafted and assembled show set design packages for a theme park in Indonesia using Autocad, drawings included plans, sections, elevations for retails and rides.

Interior Designer | Ariel Fox Design

Sherman Oaks, CA | May 2017 - Aug 2017

Created concept presentation decks and space planned for multi-family projects, sourced FF&E and coordinated with vendors.

Design Assistant | LVMH - Arnault Group

Paris, France | April 2013 - Sept 2013

Designed the CEO's private residence in London, assisted lead interior architect with drafting interior design package, floor plan, elevations and section, sourced FF&E, coordinated with vendors.